

CHALLENGE FOR CHANGE

IMPACT REPORT 2024 - 2025



Junior
Achievement
Isle of Man

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INTRODUCTION

The Challenge for Change programme is a new initiative, launched in April 2025, that provides Year 9 students with an invaluable opportunity to come up with an idea to solve a pressing environmental problem.

Each school holds a one-day event in the form of a competition. Students must work in groups using creativity, teamwork and problem solving.

With topics like food wastage, fast fashion, energy inefficiency and littering, the programme encourages students to explore innovative ways to make a difference in their community.

The day culminates with student-teams pitching their ideas to a panel of external judges made up of business leaders on the island.

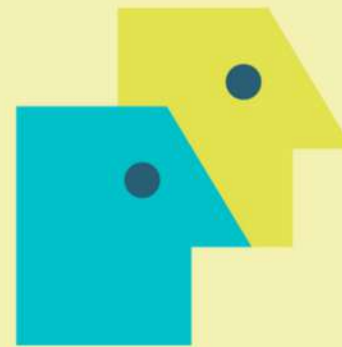
This programme is kindly sponsored by Games Global, Chances for Change.

PROGRAMME FOOTPRINT



5 ISLE OF MAN HIGH SCHOOLS

The programme was delivered in 5 Isle of Man High Schools: Queen Elizabeth II High School, St. Ninian's High School, Ballakermeen High School, Castle Rushen High School and King William's College.



856 STUDENTS

The programme was delivered to 32 classes covering 856 students.



5,136 CONTACT HOURS



68 VOLUNTEERS

68 volunteers from different industries in the Isle of Man donated 420 hours.

STUDENT FEEDBACK

After completing the programme, randomly selected classrooms from two of the schools received feedback forms. These feedback forms help the Junior Achievement team evaluate the relevance of the programme and to look for areas of improvement.

FEEDBACK RESULTS

82%

of the students had considered environmental problems and the impact on our world before the programme.

82%

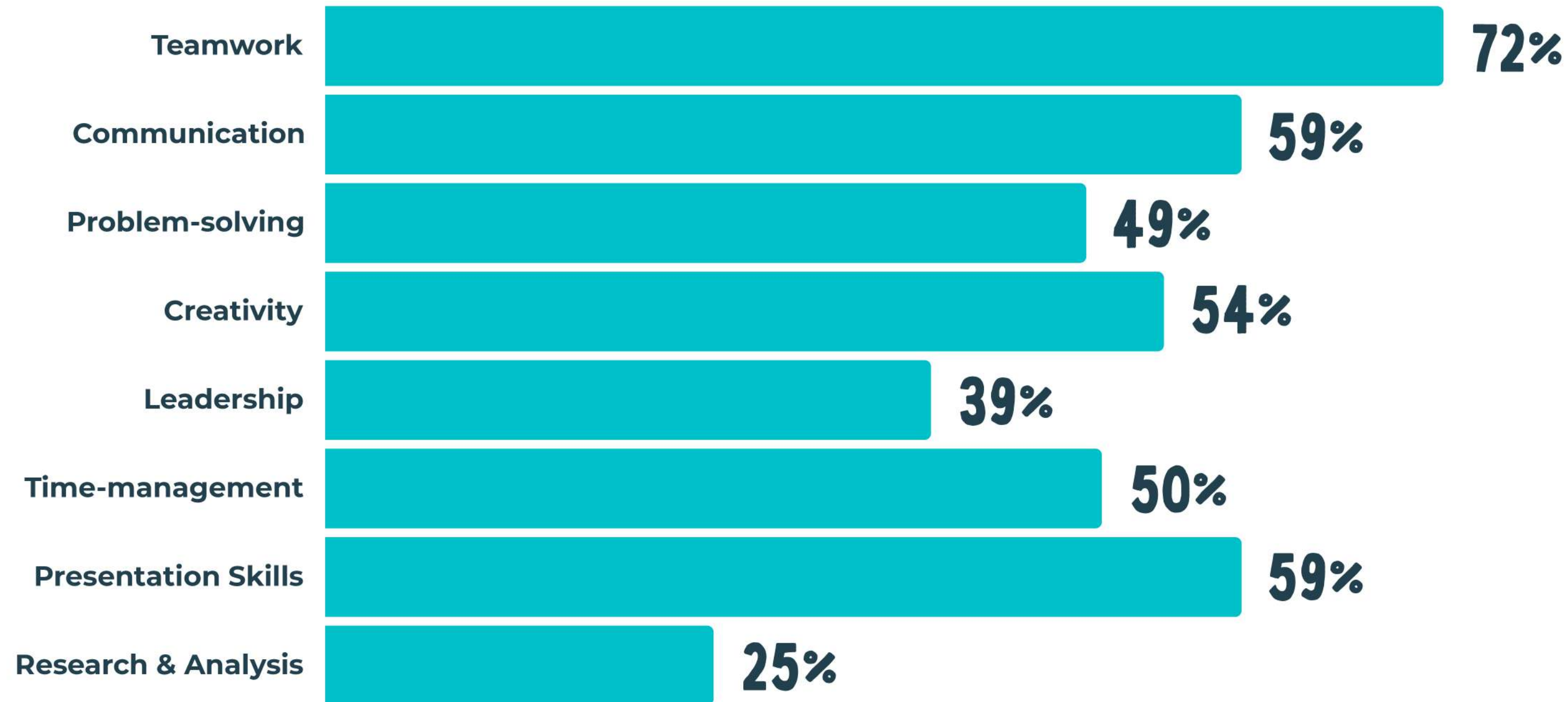
of the students expressed said they felt as though they could make a difference to environmental issues after the programme.



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WHAT SKILLS DO YOU FEEL YOU HAVE DEVELOPED THE MOST AS A RESULT OF YOUR EXPERIENCE?



THE CHALLENGES...

What was the biggest challenge when participating in the Challenge for Change programme?

Disagreements within the team

Working as a team and communicating

Organisation and time management

Focussing on a task and working quickly

Splitting up jobs and working efficiently



AFTER COMPLETING THE PROGRAMME...

Students wrote down topics they would have liked to have covered, or covered more deeply, for us to take forward. Each sticky note represents a wider set of similar student suggestions within that category.

*Water
pollution*

Deforestation

*Impact of
climate change*

Air pollution

*Plastic
Pollution*

*Light & sound
pollution*

*Soil
contamination*



INTERSCHOOL FINALS

The winning students from 4 of the schools showcased their innovation and passion for sustainability at the Challenge for Change Interschool Final, held at the Games Global Head Office.

Ballakermeen High School won with World 1 Waste Zero, an AI-powered smart socket concept that helps reduce energy consumption. Team members Moamen, Tommy, Keaira, and Phoebe said the experience taught them the value of collaboration, open-mindedness, and public speaking.

Beyond environmental awareness, students developed key life skills such as teamwork, research, time management, presentation, and creative thinking, making the experience both enriching and memorable.

With the success of this first year, Challenge for Change is set to return in 2026, further cementing its place as a flagship educational initiative on the Island.

ABOUT JA ISLE OF MAN

Junior Achievement Isle of Man is a Manx Registered Charity No 665. Incorporated in the Isle of Man as a Company Limited by Guarantee (No 073989C).

We are the Island's leading educational charity helping young people to develop skills for the workplace.

JA Isle of Man is a member of one of the world's largest youth-serving non-profits, JA Worldwide.

Reaching more than 10 million young people, JA Worldwide is one of few organisations with the scale, experience and passion to build a brighter future for the next generation of innovators, entrepreneurs, makers and managers.

DO YOU WANT TO LEARN MORE ABOUT JA ISLE OF MAN?



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