

JA Company Programme

Impact Report 2024 - 2025





OVERVIEW

Over 100 students from the Isle of Man actively engaged in the Junior Achievement Company Programme 2025, with generous support from HSBC Bank.

The Company Programme offers students a valuable opportunity to prepare for their professional journey by immersing them in the operation of their own company, guided by dedicated volunteer business mentors.

This report provides a comprehensive overview of the 2025 programme and competition. It encapsulates the insights gathered from participating students, who shared their reflections and experiences through an online survey following the culmination of the competition day.



THE JOURNEY



September 2024

Company Programme launch at **six** Isle of Man High Schools Develop and research a business concept that fills a need.

October 2024

Business Kick Start. Teams are paired with their business mentors.

Create a business plan and organisational structure.

Pitch it. Teams present their ideas and progress so far, with the opportunity to win funding for their business.

December 2024 January 2025

March 2025

Competition and trade stand exhibition.

Produce, package, market and sell the product or service.

February 2025

Competition briefing for teams, mentors and judges.

Celebrate the achievements.

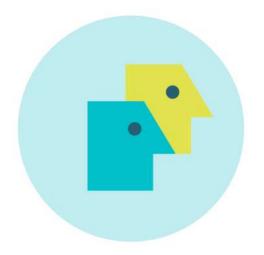
March 2025

Awards ceremony.

European Finals!

FOOTPRINT





Students

- Over 100 students from six different high schools on the island participated in the Company Programme 2025.
- 30 teams originally signed up.
- 26 teams competed in the National Finals.



Business Mentors& Ambassadors

- 30 Business mentors from different industries and backgrounds supported the student companies.
- After competing in 2024, 5 students decided to come back as JA Ambassadors.



Volunteer Hours



THE CHALLENGES

What was the biggest challenge when participating in the Company Programme?

Product Idea/Production

"Coming up with and agreeing to stick with an idea."

"Manufacturing our product using materials from school."

"Challenged in manufacturing and cost of tools."

Teamwork

"Losing team members and redistributing jobs."

"Developing trust in my colleagues, letting other people be in charge was challenging."

"Communicating as a team."

Time Management

"Trying to keep a balance between school and JA."

"Time constraints of designing and shipping."

Learning New Skills

"Going into an area we weren't familiar with (technology)."

"Overcoming public speaking fear."







Team Metis from Ramsey Grammar School. First picture at Business Kickstart. Second picture at Competition Day.

TOP 3 SKILLS

What skills do you feel you have improved by participating in the Company Programme?



Working as part as a team



Presentation skills



Self Confidence





LESSONS LEARNT

Do you think that the lessons learnt in the Company Programme will help you once you leave education?

90% agree that the skills learned in the Company Programme will be beneficial after they finish their education.

Based on your experience in the Company Programme, would you like to start your own business at some point in the future?

65% of the students indicated a desire to start their own business following their experience in the Company Programme.

Would you recommend this programme to other students?

An impressive 91% of students would recommend the Company Programme to their peers.



THE ACHIEVEMENTS

What was your greatest achievement in participating in the Company Programme?

"Learning to work as part of a team and speaking in front of a large audience."

"Making a product that could benefit people."

"We managed to make a profit."

"I have gained lots of confidence and knowledge about the effort that goes into a business."

"Learning how to code."

"The feeling of success."

"Learning to work as a team and that disagreements can be solved through communicating as a group."

"Having the confidence to be unique and different when doing our presentation."







Team Ceres from Ballakermeen High School. First picture at Business Kickstart. Second picture at Competition Day.





Just the Job Work Ready Award -Team Dynamis from Ballakermeen High School.





Zurich Award for Innovation in Business - Team ArthEsy from Ballakermeen High School.





Continent 8 Technologies Environmental Award - Team Metis from Ramsey Grammar School.







ELS Volunteer Mentor of the Year Award - Anneka Collins mentor of Team Insight IOM from Queen Elizabeth II High School School.



Lloyds Bank International Team Player Award

Isabella Edwards, Nazmus Sakib, Caleb Okanlawon, Toby Thompson from St. Ninian's High School and Guy McGuinness from Ballakermeen High School.





Celton Manx Public Choice Award -Team Aventus from Ballakermeen High School.





Utmost International Community Award - Team Elev8 from Castle Rushen High School.





Taxa Genomics Creative Problem
Solving Award - Team Aventus from
Ballakermeen High School.







FIM Capital Award for Brand Excellence - Team Ignite from Ballakermeen High School.





Celton Manx Special Recognition Award - Freddie Griffin from team Ascend at St. Ninian's High School.





To learn more about the winners and their products visit our Facebook juniorachievementisleofman



3RD PLACE

DYNAMIS FROM BALLAKERMEEN HIGH SCHOOL THIRD PLACE IN THE JUNIOR ACHIEVEMENT COMPANY PROGRAMME

The judges were thoroughly impressed by the creativity and dedication demonstrated by all participating teams.

This team showcased remarkable enthusiasm and professionalism with their innovative business idea. While they are still in the process of securing a manufacturer for their product, the judges were captivated by their commitment to sustainability and their forward-thinking approach.

This team have designed Spinergy, a device that attaches to a bicycle and converts pedal power into energy for a portable charger.







Team Dynamis from Ballakermeen High School. First picture at Business Kickstart. Second picture at Competition Day.

2ND PLACE

SIMPLIFI FROM ST NINIAN'S HIGH SCHOOL SECOND PLACE IN THE JUNIOR ACHIEVEMENT COMPANY PROGRAMME

This student company took on the challenge of developing a solution for a problem faced by thousands of students each year.

They have developed ReviseWise, a comprehensive online revision platform designed to enhance students' exam preparation. It acts as a starting point for any subject, any exam and any topic.

It can filter past exam papers; mark questions, allows the user to set goals and saves students from having to search for different exam boards.

Such a simple idea but an incredibly useful resource.







Team Simplifi from St Ninian's High School. First picture at Business Kickstart. Second picture at Competition Day.

1ST PLACE



ARTHESY FROM BALLAKERMEEN HIGH SCHOOL HSBC STUDENT COMPANY OF THE YEAR 2025

Each team who entered the competition had four elements to complete. This included a business report, presentation, panel interview and trade stand.

This year's winning team has demonstrated exceptional creativity and empathy in addressing a real-world problem. Their approach demonstrates that business success is not solely measured by profit but also by the positive impact made in people's lives. Inspired by a personal story, they have developed a range of tools such as the 'EsyCutter' and 'EsyFueller' for those with arthritis and joint pain, allowing them to regain their independence.



ALUMNI LEADERSHIP AWARD



GUY MCGUINNESS - WINNER OF THE ALUMNI LEADERSHIP AWARD

The Alumni Leadership Award is an award given out to individuals who demonstrate outstanding leadership skills, which impact their team and the JA Company at GEN-E.







THANK YOU!

We extend our sincere gratitude to HSBC for their generous support and sponsorship of the Company Programme 2025.

