

Company Programme

Providing a real-life learning opportunity that introduces young people to the realities of the world of work



Fact File

Age Range

For Students aged 16 - 18 years

Delivery

October - March 2 hours per week

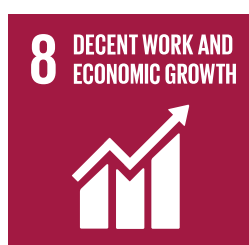
Supports Gatsby Benchmarks of Good Careers Guidance

- | | | |
|---|---|---|
| 1. Stable Careers Programme | ● | ● |
| 2. Learning from career & labour market information | | |
| 3. Addressing the needs of each student | ● | ● |
| 4. Linking curriculum learning to careers | ● | ● |
| 5. Encounters with employers and employees | ● | ● |
| 6. Experiences in workplaces | ● | |
| 7. Encounters with higher education | | |
| 8. Personal guidance | ● | |
- Contributes towards
● Delivers

Learning Outcomes

- Understanding how a business works and how wealth and employment are created.
- The ability to work in a team.
- Improved communication skills.
- More enthusiasm and self-confidence
- A willingness to take responsibility and initiative.
- Time management skills.
- Experience essential business functions such as marketing, financial management, sales, customer service and personnel management.

Contribution to UN Sustainable Goals



In this programme, students set up and run their own student companies.

They raise share capital, develop, market and finance a product or service of their choice.

They make all the decisions about their business, from deciding on their company name and product to managing the company finances. Students can promote and sell to the public through their social media channels.

Participants gain the practical business experience, adaptability, entrepreneurial mindset and employability skills needed to secure successful futures.

Students are supported by a Volunteer Business Mentor.

At the end of the programme, companies from all over the Island have the opportunity to compete in the National Finals to select the company that will represent the Isle of Man at the European Company of the Year Competition.



Footprint 21/22



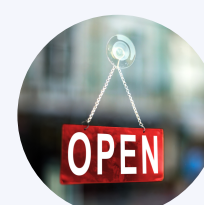
135
Students participated in the programme.

28
Volunteers shared their knowledge and experience with the students in 28 different classes.



700
Hours were donated by our volunteers.

100%
Of the participants think the lessons learnt in the Company Programme will help them once they leave education.



80%
Of the students would consider starting their own business.