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| --- | --- | --- | --- |
| Name of your team |  | School |  |

Name of your product or service

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What is your business Idea?

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Who is your target market?

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What market research you have done?

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How your company is innovative?

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Why should someone invest in your business?

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Sales and Marketing

How you plan to sell and market your idea or product?

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Why would someone would buy your product or service?

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Who are your main competitors?

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Finance

How much money you have raised to start your business and how you have raised it?

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Finance

How much have you raised from selling your product or service?

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How much are you selling your product or service for?

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What is your Gross Profit Margin?

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Please use the space below for any additional information.

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